



## **CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY**

This policy defines First Event's approach to Corporate Social Responsibility (CSR) and sustainability.

First Event's approach to CSR began with immense pride from its roots, in Menston and passion to have positive and meaningful impacts on the local community. This pride and passion has developed with the company to recognizing what can be done, not only for sustainment of local communities, but also in terms of positive impacts on the environment and for larger charitable organizations.

### **Policy Statement**

*"First Event strives for continuous improvements towards minimal impact on the environment and community. We maintain to do the best we can and develop as much as we can to work towards the common goal of a sustainable future."*

### **Environmental Awareness**

First Event aims to minimize environmental impacts with the current initiatives listed, which are under annual review and continuous development.

- Minimize waste with effective recycling programmes
- Car pooling to promote carbon friendly commuting
- Providing bespoke carbon neutral event solutions to support client values
- Developments towards e-business to ensure a paperless work ethic

### **Social Awareness**

First Event seeks to enhance the quality of work and lives of both its clients and its employees. But we take a wide definition of what enhances our lives, and in recognition of the inter-connectedness of many of the issues and challenges facing our world today, the company now devotes a portion of its earnings to various ventures, from community to charitable initiatives.

- Local community support, whereby First Event offers the company car park free of charge to the local Church
- Recognised sponsor of Leeds City Council Social Services Activities for All (Children in Need charity)
- Continued support of local charity – Children of Leukemia
- Working with clients to ensure CSR values are met. We have integrated CSR activities in the event to fit with our clients' policies.

### **Compliance**

The company sees compliance with legal requirements as a starting point for positive action. Employees are actively involved in developments to and compliance with all CSR and sustainment activities.

**RICHARD MURPHY, DIRECTOR**