



Taking your business places

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| Role | Marketing Executive |
| Reporting to | Head of Marketing |
| Salary | £21,000 - £25,000 depending upon experience |
| Hours | Full time, permanent, flexible & remote working available Healthcare scheme, workplace pension scheme |

Marketing Executive with First Event

First Event is a UK leading event company that helps businesses to create incredible events around the globe. This is a great opportunity for an ambitious marketing professional wanting to learn and develop within an exciting and rapidly growing company.

As our Marketing Executive, you will be responsible for assisting with all aspects of marketing within the company, including working with a range of well-known companies and brands, creating engaging travel and event content, managing social media platforms and assisting with direct marketing campaigns. This exciting new role will take on a wide variety of requests and projects, so you'll need to bring your excellent organisational skills to the table too. Building relationships with internal and external stakeholders is crucial to the success of this role - so you'll also need to be a top-notch communicator.

This will be a fast-paced role which will often require you to work independently - however, you're Marketing teammates will always be on hand for guidance, support and advice.

Main duties and responsibilities.

- Building and executing marketing campaigns through a combination of integrated, digital and traditional techniques
- Planning and executing email campaigns
- Assist in the content marketing strategy
- Creation of marketing materials and literature
- Analysing and measuring marketing effectiveness
- Using social media channels to support the content marketing campaigns
- Website content maintenance



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Qualities, skills and experience.

- 2 year's experience within a similar marketing role **or** relevant a degree/ CIM qualification
- Ability to prioritise a busy workload
- Ability to work under pressure
- Knowledge of WordPress, email campaign platforms and Google Analytics desirable
- Passionate, professional, self-motivated
- Excellent literary skills with experience in creating and proofing copy
- Strong multi-tasking skills and the ability to manage a diverse and challenging workload

Who we're looking for.

Our First Event Family is a close-knit community dedicated to providing our clients with a seamless service to help them to meet their goals and objectives.

Our events, marketing, design, finance, sales, proposals and flight departments work closely together to create bespoke events that exceed client expectations. We love that our vibrant team is made up of so many different personalities, but our company values sum up the kind of people we're looking for:

Passion | Trust | Unity | Honesty | Commitment | Fun!

These are the values that bring everyone at First Event together, making us a force to be reckoned with, and helping us to deliver the outstanding events we're recognised for.

Fancy finding out more?

Please email a copy of your CV and cover letter to careers@firstevent.co.uk

No agencies please.