

Social Media Content Creator (Part-time)

SALARY

£25,000 - £28,000 pro rata

CONTRACT

Part-time, 3-4 days per week with flexibility required.

BENEFITS

Enjoy a share in our success with an EOT bonus, healthcare scheme, enhanced pension, unlimited holidays, and a flexible working environment.

LOCATION

Leeds, with the flexibility to work remotely or in a way that works best for you.

REPORTING TO

Senior Marketing Manager.

Life at First Event

For over 20 years, we've been one of the UK's leading event agencies, creating bold, unforgettable experiences around the world. If you're passionate about making moments that matter, you'll fit right in.



At First Event, we know our success is built on the people who make it happen. A strong strategy drives growth, but it's our team that brings the vision to life.

That's why, in 2021, we became an employee-owned company – securing our creative freedom, core values, and ensuring our future independence.

We believe every First Eventer should love what they do and be proud of the unforgettable moments they create. Our culture is all about fostering a fun, supportive environment where everyone can thrive.

Oh, and did we mention we're one of The Sunday Times' Best Places to Work?

We positively encourage applications from all individuals irrespective of age, disability, gender, identity, parental or marital status, race, religion and sexual orientation.

So you want to work at **First Event?** Good choice.



We quite like it here too. We promise you a warm welcome and some pretty cool perks along the way!

About the role:

The Social Media Content Creator will help generate and execute fresh, social-first ideas that connect with audiences across multiple digital platforms.

You'll support the wider Marketing team in developing concepts, crafting content, and delivering high-quality work. Whether it's exploring new ways to tell stories, creating assets more efficiently, or testing out emerging AI design platforms, this role is about combining your creative instincts and social media know-how with the latest technology to make it work for our brand.

The role will require working from our **Leeds HQ or onsite for events** in the UK or abroad on a hybrid basis.

Key Responsibilities:

- Develop creative ideas and content across digital and social platforms, working under the guidance of senior creatives.
- Responsible for the editing of material for a mix of channels.
- Collaborate with designers, copywriters, and strategists to bring campaign concepts to life.
- Contribute to brainstorming sessions and idea generation for client briefs and internal projects.
- Support in producing and delivering content that is aligned with brand guidelines and resonates with target audiences.
- Keep up-to-date with cultural, digital, and social trends, ensuring your work feels relevant and forward-thinking.
- Assist in preparing presentations, storyboards and mock-ups to communicate creative ideas.
- Work collaboratively with colleagues across departments to deliver social assets and campaigns.
- Able to work from Leeds HQ or onsite for events in the UK or abroad on a hybrid basis (3/2 days a week)



Personal

Specifications

Creative Instincts and Social Media

Know-How: Proven ability to generate and execute fresh, **social-first ideas** that connect with audiences across multiple digital platforms.

Collaboration Skills: Ability to work collaboratively with colleagues across departments and **team up with designers, copywriters, and strategists** to bring campaign concepts to life

Editing Proficiency: Responsible for the **editing of material** for a mix of channels.

Trend Awareness: Must keep up-to-date with cultural, digital, and **social trends**, ensuring work feels relevant and forward-thinking.

Proactive and Adaptable: A proactive approach to exploring new ways to tell stories, and proficiency in applying the latest technology, including testing out **emerging AI design platforms**, to benefit the brand.

Communication Skills: Strong ability to assist in preparing **presentations, storyboards, and mock-ups** to clearly communicate creative ideas.

Brand Alignment: Must support in producing and delivering content that is **aligned with brand guidelines** and resonates with target audiences.

Flexibility/Location: Able to work from **Leeds HQ or onsite for events** in the UK or abroad on a hybrid basis (3/2 days a week).

Our Values

FIRST
EVENT



How to apply: We are a friendly bunch who work hard whilst having loads of fun along the way! Please email a copy of your CV to people@firstevent.co.uk

Benefits at First Event

Unlimited holidays

Healthcare scheme, you can claim back on things like dental costs, physiotherapy and massages as well as have access to a 24/7 GP helpline.

Recruitment referral bonus

Enhanced pension and salary sacrifice

EOT Bonus Scheme

Discounts (Sovereign Perks)

Access to a wide range of learning and development opportunities.

Complete flexible working

Salary Sacrifice car scheme

Family friendly policies providing enhanced maternity & adoption pay

Annual social events



Wellbeing – employee assistance programme and gym discounts

Free parking with free EV charging